

MOBERLY LAKE COMMUNITY ASSOCIATION
P.O. Box 74, Moberly Lake, B.C. V0C 1X0

2017 – 2020 Strategic Plan

The Moberly Lake Community Association is guided by its:

Vision: a healthy lake watershed and a healthy community

Mission: to be a voice for Moberly Lake watershed and the surrounding community

From the above, the MLCA sets the following goals for 2017 – 2020 as follows:

Goal #1 - Maintain a healthy society

Goal #2 - Be a conduit for communications

Goal #3 - Promote a sense of community

Goal #4 - Advocate for lake watershed health

Moberly Lake Community Association 2017 Business Plan

Goals	Strategies	Actions	Budgeted/actual	Lead
1. Maintain a healthy society	1.1 Meet all reporting, insurance, banking and other requirements to maintain society status in good standing.	Submit new bylaws for approval.	\$100 bylaw	President/ Treasurer
			\$200 post	
			\$200 advert	
			\$170 bank	
			\$900 insur	
	1.2 Maintain an active membership.	Maintain membership list and collect fees.		Secretary
	1.2 Develop a 3 year strategic plan, annual business plan.			Executive
	1.4 Raise funds as required to meet budgeted needs and projects.	Pursue charitable status? PRRD agreement and grant? Other grants (RBC, etc)?		Treasurer/ Executive

2. Be a conduit for communications	2.1 Understand what constitutes the Moberly Lake "community".	Develop a list of stakeholders. Survey stakeholders to determine demographics, activities, needs, etc. in the Moberly watershed.	\$150 misc proj	Communications Committee
	2.2 Develop a digital platform for communicating with the community.	Develop a website, Facebook page and a newsletter.		
3. Promote a sense of community	3.1 Maintain the community hall for annual meetings, mailbox access, source of income.	Review/update current facility agreement with PRRD, Canada Post, if any.	\$16730 Hall operations	Community Hall Committee
		Determine needed repairs and budget/responsibility (*see list below)		
		Seek rental agreements with WMFN, SFN, other?		
	3.2 Organize three public meetings and/or social events a year.	Spring Annual General Meeting for elections combined with Pancake breakfast?	\$200 AGM/	Social Committee
	Summer General Meeting/open house with speakers, displays, etc. on public topics of interest (e.g. FireSmart, BearSmart, Neighborhood Watch, fish studies, invasive species, etc.)	\$500 comm mtg		
	Fall General Meeting with Great Canadian Shoreline Clean up and BBQ/ xmas bird count?			
4. Advocate for lake watershed health	4.1 Develop an online bibliography of reports /resources currently available			
	4.2 Write a summary state of the lake report			
	4.3 Develop and implement a lake watershed management plan			
	4.4 Promote lake stewardship	- commission shoreline report	\$1500 report	

		-- put up 2 signs at hall and 1 at park		
	4.5 Develop a lake health monitoring program	-Secchi Dip - Ice on and off	\$150 misc proj	
Total Budget			\$20,800	

***List of Building Repairs**

Previously approved and funded (but yet to be completed):	
- Purchase and install a new kitchen faucet	Can all likely be covered by the \$7548.83 remaining in this year's budget as of April 30 for Hall Operations
- Purchase and install 3/4" flat bar to reduce the risk of the linoleum edges lifting and add transition strips	
- Add new door sweeps to exterior doors to keep out cold and rodents	
- Purchase and apply paint to the side and main doors as well as the entrance walkway	
- Finish cleaning the crawlspace	
New (needs approval and possibly additional funding before completing):	
- Engineer and install supports to the mailbox roof	Likely have enough remaining funds to cover these items
- Replace fascia on the back end of the storage shed	
- Work with the fire dept on an alarm system for the shared cistern to indicate when water is getting low	
- Get assessment and quote on new roof with foam board insulation	Requires new grant application to proceed in 2017